

*Shell Belle*  
Couture



EVOCATIVE OF STORYTELLING & LONGING...

*The beautiful and ethereal Shell Belle Couture has set the bar mercilessly high*

LINGERIE PLANET



SHELL BELLE COUTURE, VINTAGE INSPIRED LUXURY CO-ORDINATED LINGERIE, LOUNGEWEAR, SLIP-DRESSING & CRUISE. STYLES THAT WILL CARRY YOU EFFORTLESSLY FROM BRIDE TO BEACH TO BOUDOIR.

# The ART of LOVE

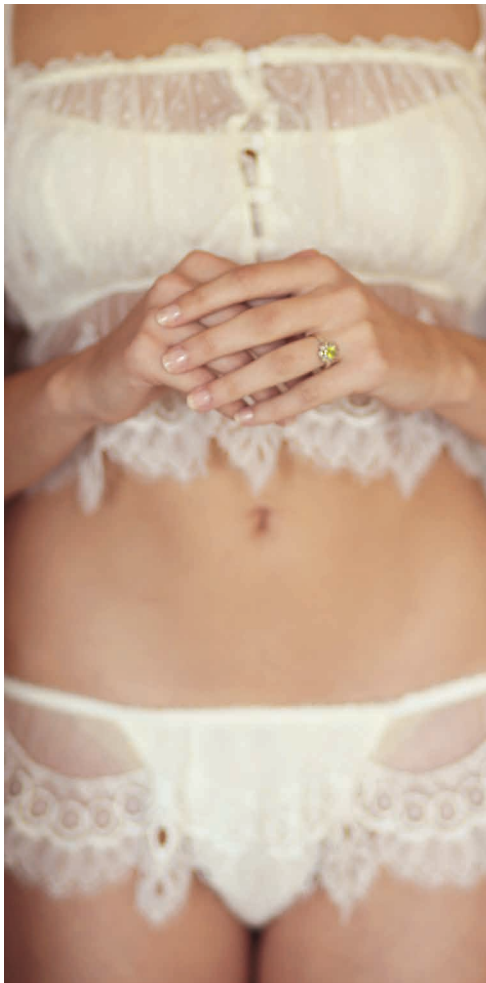
Our brand philosophy is inspired by *Voyage and the Luxury of Travel* in the 1930's. Journey into our world reminiscent of past grandeur, elegance and languid living where our heirloom pieces are designed for romance, seduction and lovers.

Our timeless collections enable our *Shell Belles* the ease of vintage styled wardrobing, layering and beautiful undressing. We use only the finest silks, tulles and French leavers laces. Our luxury brand is synonymous with precious vintage touches and delicate intricate excellence.

*Shell Belle Couture* uses highly skilled machinists to create heirloom, trousseau pieces. Whilst elegant patisserie shades of crème brûlée, pink champagne and pearl add elements of nostalgia and grace. With attention to detail and artisan intricacy, these life-enhancing styles will shape your precious moments.

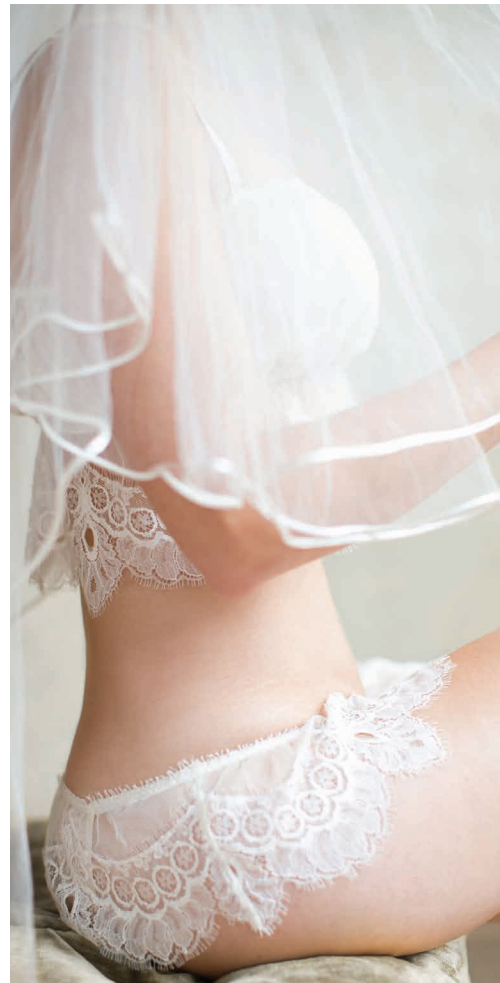
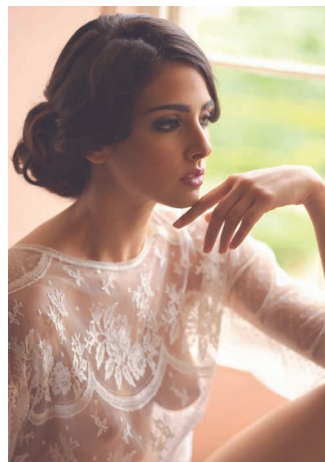
*Shell Belle Couture - for the beautifully undressed*





# CREATE YOUR OWN LOVE STORY

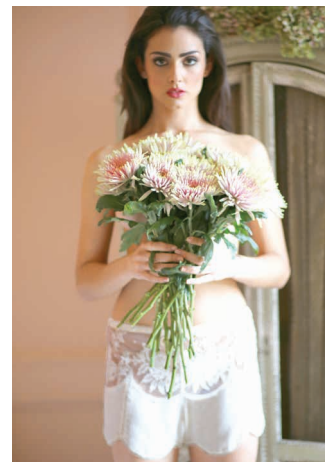
DELIGHTFULLY INTIMATE AND PRECIOUS  
EVOKE DESIRE IN BARELY THERE LINGERIE



FALL-IN-LOVE IN SHELL BELLE COUTURE

*... the pleasures of finery, precious pieces that are charming,  
irresistible and deliciously feminine*

PERFECT FOR AFTER "I DO"







# Weekend in PARIS

*Vintage inspired pieces, reminiscent of past grandeur*

LINGERIE WARDROBING, LAYERING & UNDRRESSING



RETURN TO THE GOLDEN ERA  
1920'S LUXURY SILK PYJAMAS, FOR THOSE WHO LOUNGE...

*Wear it with heels, gracious and elegant  
to dress-up or dress-down*

TOO BEAUTIFUL TO HIDE, OUR SHELL BELLES ARE WEARING THEM OUT!



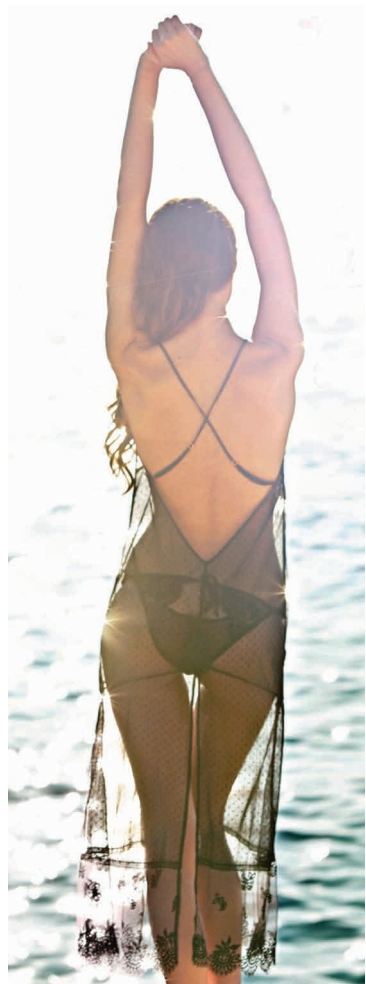
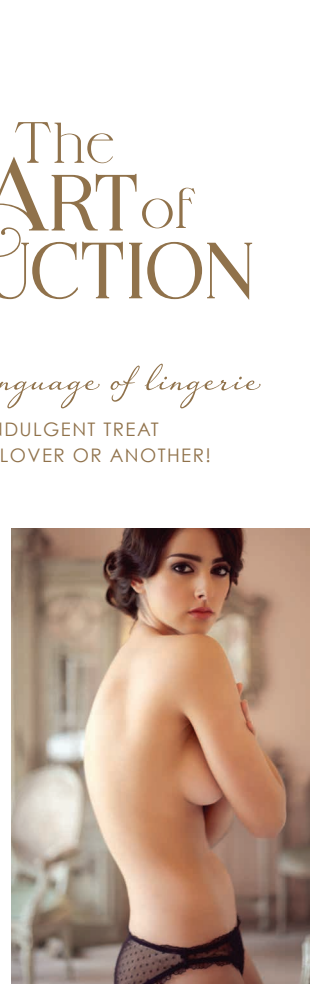




# The LUXURY of TRAVEL

*Hazy day, lingerie to while away the summer*  
CREATE BEAUTIFUL MEMORIES

VOYAGE JET-SETTER HONEYMOON CRUISE



# The ART of SEDUCTION

*The secret language of lingerie*  
A SELF-INDULGENT TREAT  
A GIFT FOR A LOVER OR ANOTHER!

HEDONISM PROVOCATIVE PASSION & DESIRE DECADENT





# CELEBRATION of LOVE

THE DESIRE TO COLLECT BEAUTIFUL THINGS

OUR DESIGNER MICHELLE BLENKINSOPP'S PASSION AND DEVOTION TO LINGERIE SPANS OVER A 20 YEAR WORLDWIDE CAREER FOR LEADING BRANDS.

I fell-in-love with Intimate Apparel early on when I became immersed in this beautiful, creative world of silk, lace and intimacy. I am inspired by my love of everything 1920's and 30's. This Golden Era was a statement of pure elegance and glamour, an explosion of self-indulgence, self-expression and hedonism. The looks were refined, timeless & breathtakingly beautiful!

My personal obsession continues...



BECAUSE IT'S BEAUTIFUL...





Follow our story



VIEW OUR ONLINE BOUTIQUE [WWW.SHELLBELLECOUTURE.COM](http://WWW.SHELLBELLECOUTURE.COM)

FOR WHOLESALE ENQUIRIES PLEASE EMAIL [BOUTIQUE@SHELLBELLECOUTURE.COM](mailto:BOUTIQUE@SHELLBELLECOUTURE.COM)